



Knowledge Foundation – News Letter August 2022

Introduction

The pandemic has affected our KF scholars disproportionately. We have had to change our game to accommodate their new needs. From issuing laptops to arranging for internet connectivity, we continue to meet scholars where they are.

While CEG continues to attract top talent from all over Tamil Nadu, it is upto organizations like KF to lend a hand to those hardworking students who have severe financial difficulties. The need continues to far outstrip our capacity. For example, last year alone 72 incoming first year students needed support. We were able to support only 28 of them. This is possible because of good support from CEG1991, CEG1993, CEG2000 batches and CEGAANA. A vast majority of our students come from single-parent families. And about 90% have parents without a college degree (first graduate student in family).

At the Knowledge Foundation, we remain hopeful.

We have seen our efforts make a real difference. The KF scholars you see in this newsletter illustrate the talent, resilience, and grit of the young students we support. The strength they have shown in overcoming obstacles and their go-get-it determination offers us reason for optimism. All but two of our graduates have landed a job. The two have had physical illness to overcome. Many have had more than one job offer. Arivazhakan works in Dubai. Krishnaveni works in Germany. The list of their achievements goes on.

Thank you for your continued support of KF and your commitment to creating hope through education. Your generosity is essential to our work. We cannot do the essential work without you.

President Message

Dear Members,

Greetings!

On behalf of the Board members, I would like to thank you for all your undefiled and overwhelming support.

Amidst the pandemic, we achieved significant successes throughout 2021-22. We stayed true to our values, rallied together, and kept going. Many positive developments have occurred at the Knowledge Foundation during the past year. We supported 56 students last year, taking our tally to 64 students to date and are poised to fund 27 additional students in 2022-2023. Thanks to some of our members' tireless efforts, we could also mobilise funds from magnanimous institutions. Apart from funding, our members also provided mentorship and additional non-academic support. We need to continue that progress; I encourage everyone to offer whatever support for our students.

We have put a reasonably good system at KF that follows appropriate and transparent decision-making processes and helps build an environment of trust, transparency and accountability necessary for fostering long-term continuity, financial stability and integrity. Is there anything you would like to contribute or suggest for improvement? We would love to hear your thoughts.

As another chapter begins for 2022-23, it is with great anticipation that we look forward to another successful and satisfying year with all your support.

Best regards,

N JANARDHAN

Thanks

Knowledge Foundation Board and CEG 1990 alumni sincerely thank the following companies for their generous contribution to KF in the last financial year (2021-22)

LALA GULSHANLAL SARAF MEMORIAL FOUNDATION

OPCORE SERVICES LIMITED

GOKALDAS EXPORTS LIMITED

APA ENGINEERING PVT LTD

DATA PATTERNS (INDIA) LTD

Knowledge Foundation Board and CEG 1990 alumni sincerely thank the following companies for their generous contribution to KF in the current financial year (2022-23) Up to 10th August 2022

GE FOUNDATION

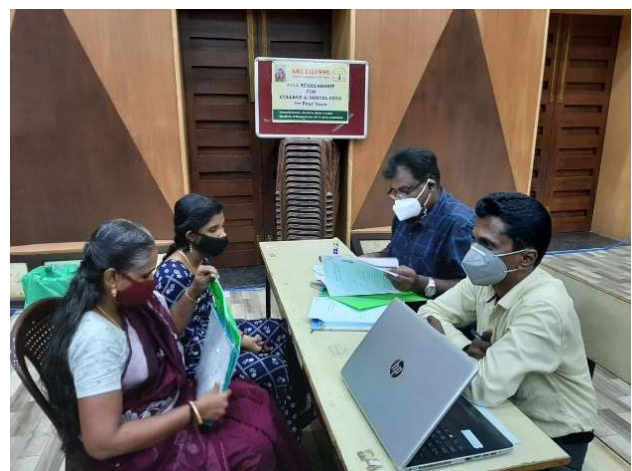
Most of the above contributions materialized due to the efforts and follow-ups by **Mathew Cyriac**. KF and alumni place on record their gratitude to Mathew.

Nikhil Raj and colleagues in his office play a significant role in ensuring KF stays compliant with regard to the various statutory requirements. KF and alumni place on record their gratitude to Nikhil and his team.

Suriyanarayanan Ramamurthy spearheads the mentorship program and helps students by arranging summer projects and internships. He also maintains a personal 'book bank' for the benefit of KF scholars. KF and alumni place on record their gratitude to Suri.

Events Conducted during the last academic Year (2021-22)

Student Selection Process @ CEG 25, 26 and 27 October 2021



Laptop Distribution to the Newly Selected First year students on 14 Nov 2021



Interaction with KF Students by CEGAANA President Sundar and Ex President Senthilkumar and Other Alumni On 18 Dec 2021



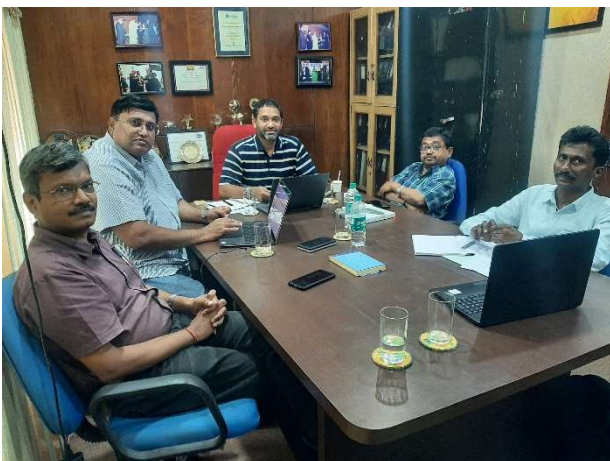
Motivational Classes conducted for First Year KF Student on 27 Feb 2022



“How to Crack the Interview and Get the Job” – Session by Saravanamuthu & Laptop service Camp conducted on 2 April 2022



KF Board Meeting was conducted on 7 May 2022



Books Distributed to KF Students on 6 Dec 2021



General Interaction Session Conducted on 12 June 2022



KF Final Year Students Placement Details

Out of 4 students who completed the course in June 2022, 3 got campus placements.

The placement details are :

1. Amose Akwin – Industrial Engineering
 - a. Got campus placement in Cognizant Technology Solutions
 - b. Got campus placement in Dufil Prima Foods Plc, Nigeria

2. Preetha – EEE
 - a. Got campus placement in Infosys
 - b. Got campus placement in Stellantis

3. Ushanandhini – IT
 - a. Got campus placement – Mu Sigma

4. Kalammal – Mech
 - a. Planning for UPSC / TNPSC Exams

Internship done during this summer July/Aug 2022 by our KF Students

1. Suwetha (III Yr - EEE) - Micron Technology Operations India LLP
2. Gino (III Yr -Civil) - L & T Chennai
3. Kamali (III Yr – Civil) – L& T Chennai
4. Prasanna Venkadesh – (III Yr -Civil) – L & T Chennai
5. Aparna (II Yr – Material Sci) - Southern Castings -Chennai
6. Gokul Vignesh (II Yr ECE) – DC Motor Control Project @ ECE Department
7. Sivaprakasam (II Yr ECE) – Air Pump Design Project @ ECE Department

Feedback from 2018-22 Batch KF Students

I am **Preetha. R** from Thiruvallur. I did my schoolings in Bharathidasan Matriculation Higher Secondary School. Afterwards, I moved on to my graduation part. After so many dilemmas, I have got the admission in College of Engineering, Guindy, Anna University. I have done my higher secondary using the scholarship funded by my school, since I have scored first mark in tenth standard. The same has happened in my college life. I have got the Alumni scholarship (KF team) to pursue my graduation. They have paid all my semester fees, hostel fees and Examination fee. I feel thanked for getting this precious scholarship which has helped for my career growth. Apart from paying the fees, they took care for us and have conducted many motivational programmes and placement readiness programs. All were helped me for my career. I will be grateful to them in all my life.

I take this opportunity to thank our Alumni of 1990 batch who gave me this scholarship. The Alumni came up with the idea of helping the students whose parents were not alive or single parent students they are picking up the students and helping by paying the college and hostel fees. Now they also paid the exam fees for each semester.

Apart from the fees, they also helping us by the way of buying books, laptop etc... (if needed)

Now I'm placed in Mu Sigma Business Solutions Private Ltd in Bangalore. A lots and lots of thanks for our Alumni. This is the best scholarship that I have got & feeling blessed.

Usha Nanthini N

My name is **S Amose Akwin**. My father passed away several years ago. My mother is the only breadwinner of my family. She wasn't able to financially support my studies. So I've studied in Government School and I got seat in Anna University. One of the KF team member Vidhya mam referred me in KF team. KF team provided me the financial support for the past 4 years. Because of that I'm able to focus on my studies without worrying about my financial situation. KF team not only provided me financial help but It also helped me in my studies by lending me books, conducting carrier guidance program, providing me laptop for study purposes, conducting mock interview etc. All such activities helped me a lot In my studies and placements too. Because of the help and guidance of KF team I got placed in a company called Tolaram with an annual package of 29 lacks. I will also wish to help for the future KF scholars in whatever ways possible. Once again I thank KF team and its members wholeheartedly for their kindness and generosity.

Update on KF Alumni

- 2021 batch KF scholar Swarnalatha (Manufacturing Engg) got placement in Ola Electric Company in Hosur
- 2020 batch KF scholar Arivazhakan (Printing Tech) moved to CCL M E LLC Dubai from Huhtamaki India Ltd, Bangalore.

Plan for the Academic Year 2022-23

For the Academic year 2022-23, KF intends to conduct the following programs :

- Monthly one program for final and third year students for interview tips, mock interview and communication classes.
- Monthly one computer programing class for all KF students with the help of alumni and KF graduates
- Monthly one motivational and other classes (based on the student requirement) for the first year students

Dear CEG Alumni, if you are interested in volunteering work (Online and Offline) please contact Gautaman @ +91 98400 71629

Dear NRI Alumni, If you are planning to visit Chennai, allocate half day in Saturday/Sunday to interact and share your knowledge to our KF Students. For coordination inform Gautaman through email pgautaman@gmail.com well in advance.

For contributions from India, kindly transfer to:

Account Name : ALUMNI ASSOCIATION OF CEG 1990

Account No : 332502010093008

Bank : UNION BANK OF INDIA

IFSC Code : UBIN0533254

Branch : Mount Road, Chennai

As per new IT Rule, donors should provide the PAN, Mobile No, and Address Details.

After transfer, kindly send your Name, PAN No, Mobile No and Address to mookiahraj कुमार@yahoo.com to avail the 80G Exemption in IT Filing.

For NRI Alumni, transfer to the following FCRA Account.

Name of the account : ALUMNI ASSOCIATION OF CEG 1990

Banker's name : STATE BANK OF INDIA
NEW DELHI MAIN BRANCH

Account no. : 40119655195

Account type : FCRA CURRENT ACCOUNT

SWIFT : SBININBB104

IFSC : SBIN0000691

After transfer, kindly send your Name, Mobile No and Batch details to mookiahraj कुमार@yahoo.com

